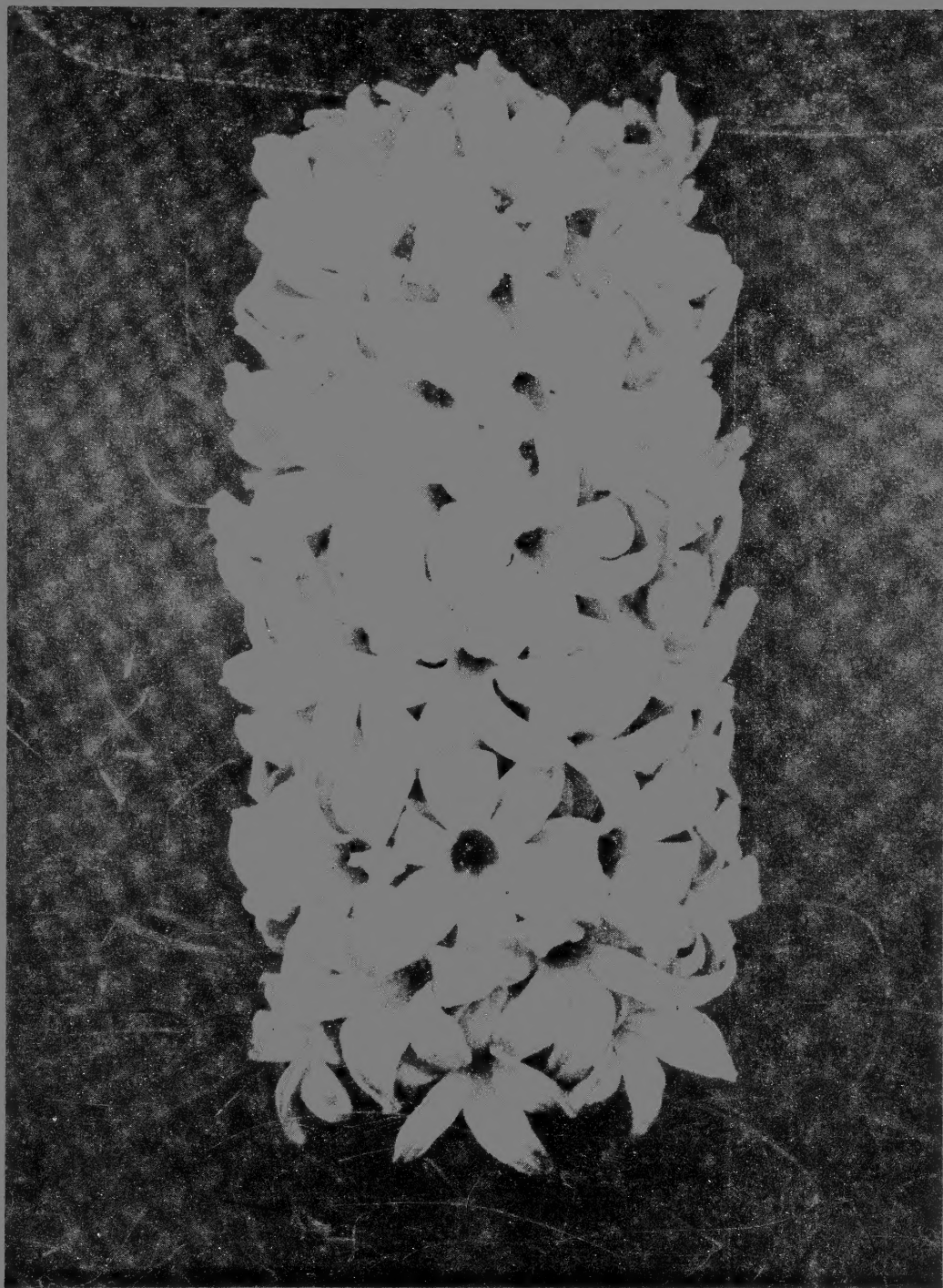


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



HYACINTH—LADY DERBY

LIBRARY
RECEIVED

FLOWER BULBS ROOTS AND PLANTS



Wholesale List

FALL 1948

TERMS OF SALE
ON PAGE 8

SEE PAGES
14 - 15
For Fast Selling
Line of
Attractive
Bulb
Packages

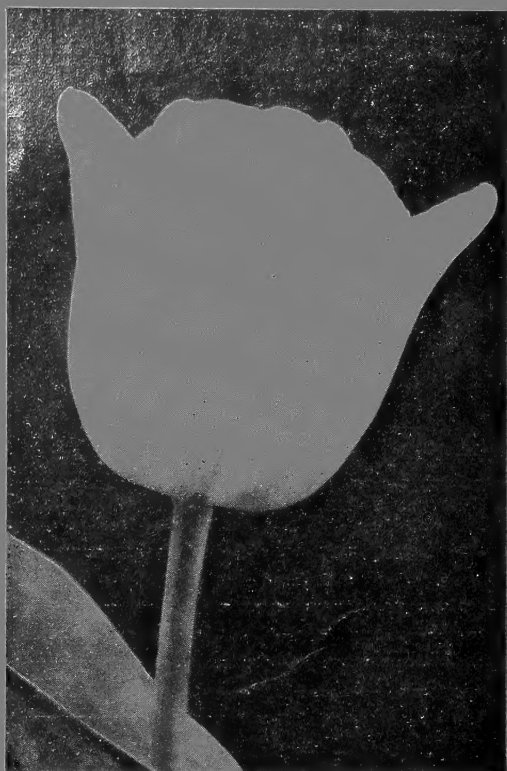
WALTER J. GUILLE, INC.

FLOWER BULB SPECIALISTS

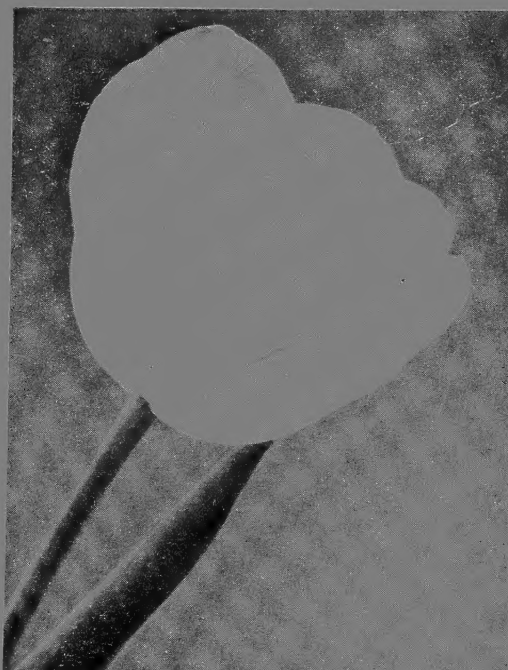
SYOSSET, LONG ISLAND, NEW YORK

Phone SYosset 6-1197—Day and Night Service

GIANT LONG STEMMED TULIPS



CARRARA
A Fine Early White Variety



GOLDEN HARVEST
The Finest All Purpose Yellow Variety

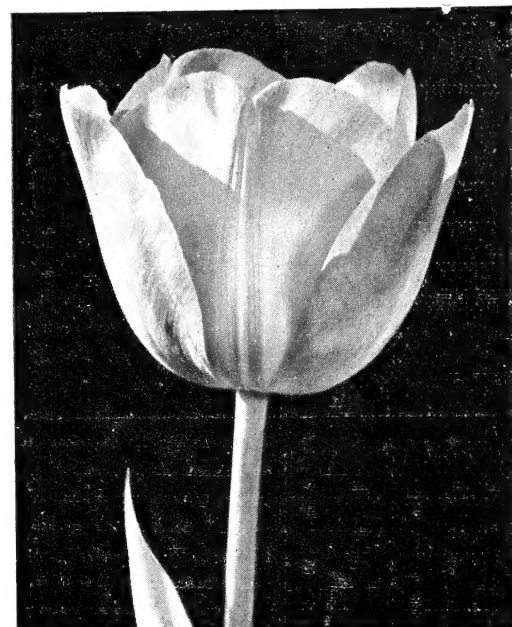
The pick of the fine new kinds, together with the best of the old favorites, combined to make a select list of the **World's Finest Varieties.** These are all the finest quality imported bulbs measuring 11 ctm. and over.

	Per 100	Per 1000
ADVANCE. One of the largest of all tulip flowers. The color is fiery scarlet on a clay base. Flowers about six days earlier than most other large tulips thus extending the season. A welcome addition to any tulip planting. Height 30 inches.	\$5.50	\$45.00
BARTIGON. Fiery red with even brighter margins, white base with rich blue halo. Large flower with excellent texture. Early forcing and free flowering. A florists favorite. Height 25 inches.	5.00	40.00
BLUE AMIABLE. Bright violet with steel blue shadings. Beautiful flower of distinct shape. A favorite in this color. Height 25 inches.	5.75	47.00
CAMPFIRE. A bright red sport of Bartigon. Large flowers on strong stems. Splendid for early forcing. Height 25 inches.	5.00	40.00
CARRARA. A popular pure white variety. Flowers broadly cup shaped with rounded petals. Excellent texture and strong stem. A favorite for either forcing or outdoor planting. Height 24 inches.	5.50	47.00
CITY OF HAARLEM. An immense flower of fiery cardinal-red; the base of a deep violet with white outline. Perfectly cup shaped on long strong stems. Our most popular seller in this color. Height 26 inches.	5.75	47.00
CLARA BUTT. Beautiful clear salmon pink. An exquisite flower of unique color. A very reliable old favorite. Height 22 inches.	5.75	47.00
DEMETER. Deep violet purple. One of the earliest to flower.	6.25	52.00
EDITH EDDY. Cerise-rose with broad white edges on petals. Large flower on tall sturdy stem. A striking tulip. Excellent forcer. Height 27 inches.	5.00	40.00
FARNCOMBE SANDERS. Vivid rosy-scarlet with a clear white base. Broad petaled flower of large size. One of the finest reds for both forcing and garden planting. Height 32 inches.	5.50	45.00
GLACIER. A fine, new pure white variety with white anthers. Very large oval shaped flowers of strong texture and remarkable keeping qualities. Very fine. Height 30 inches.	6.50	55.00
GOLDEN AGE. Deep yellow with orange shadings. Large flower and long stem.	5.50	45.00
GOLDEN HARVEST. A solid bright lemon yellow color; good substance and strong stem. Good early forcer and fine outdoor tulip. Considered the finest all purpose yellow. Height 28 inches.	5.00	40.00
INDIAN CHIEF. Indian brown, flushed coffee brown; an enormous flower of most artistic shape on very tall strong stems. One of the finest of all tulips. Height 34 inches.	6.00	50.00
INGLESCOMBE YELLOW. Clear canary yellow, globular flowers of good form on strong stems. A very dependable late variety for outdoor planting. Height 23 inches.	5.50	45.00
INSURPASSABLE. A truly outstanding variety. Flowers of excellent substance in a beautiful shade of lilac, borne on tall strong stems. Highly recommended for both forcing and outdoor exhibition growing. Height 28 inches.	6.00	52.00
J. J. BOUWMAN. Bright orange with narrow bronzy edge. Very large.	5.75	47.00
LA TULIPE NOIRE. (The Black Tulip) Dark velvet maroon black. A large flower of good form. Excellent forcer. Height 26 inches.	6.00	52.00
LOUIS XIV. Dark purple, flushed bronze, with broad margin of golden brown. A very large globular flower of great beauty. A very fine tulip. Height 32 inches.	6.00	52.00

Note—You May Deduct 5% When Cash Accompanies Order. See Terms of Sale Page 8.

GIANT LONG STEMMED TULIPS

	Per 100	Per 1000
MARJORIE BOUWMAN. Salmon orange with pink shading. Long, enormous flower.	\$5.75	\$47.00
MOTHER'S DAY. Lemon yellow. Long oval flower. Extra fine.	5.00	40.00
MRS. JOHN T. SCHEEPERS. An enormous flower of brilliant golden yellow, oval shaped and of great substance. Very tall. Outstanding for garden planting. Height 30 inches.	5.50	45.00
NEWTON. Deep magenta purple. Very large and fine.	5.75	47.00
PANORAMA. Brownish red, flushed orange scarlet with olive green base. A large flower of fine form. Height 25 inches.	5.75	47.00
PRIDE OF HAARLEM. Perfectly formed flower of immense size; brilliant deep rose, shaded scarlet with light blue base. One of the older varieties that keeps its popularity. Height 27 inches.	5.25	43.50
PRIDE OF ZWANENBURG. A beautiful shade of rose-pink, flushed salmon; inside tainted light red. The large flower is carried on tall strong stem. One of the finest pink tulips. Height 29 inches.	6.00	52.00
PRINCESS ELIZABETH. Rose pink with light pink border. A strong flower on good stem. One of the best medium early forcing varieties. Height 27 inches.	5.50	45.00
QUEEN OF THE NIGHT. Our planting of this variety convinces us that it is the best of the black shades. Large flowers on tall stiff stems. We recommend it. Height 29 inches.	6.00	52.00
RED EMPEROR. Brilliant scarlet with large black base. Enormous flower of striking beauty. Very early. Excellent for rock garden or border planting.	6.50	55.00
REFULGENCE. A new real deep orange. Large oval flower of great keeping quality.	5.50	45.00
REV. EWBANK. An old favorite among the lavender varieties.	5.25	43.50
THE BISHOP. A very beautiful deep heliotrope-blue with white base. Large flower of great beauty on tall sturdy stems. A favorite in this color. Height 30 inches.	6.00	52.00
TUBERGEN'S GLORY. Salmon orange. Fine large new variety.	6.25	52.00
UTOPIA. A new very early medium red variety. Extends the flowering season.	5.50	45.00
WHITE DUCHESS. Pure white. Long pointed flowers. Extra fine.	6.25	52.00
WHITE GIANT. An extra tall pure white variety. Large, well formed flower of splendid substance borne on strong stiff stem. Excellent for cutting. Height 29 inches.	6.25	52.00
WILLIAM PITT. Largest and finest of the early red varieties. Very dark crimson with purplish bloom on the outer petals. Highly recommended for early forcing. Height 26 inches.	5.50	43.50
YELLOW GIANT. A rich deep golden yellow tulip of great beauty and size. Fine large globular flower on extra tall sturdy stem. Height 32 inches.	5.00	40.00
ZWANENBURG. Pure white Darwin Tulip with black anthers. Large flower of perfect form on long strong stem. An excellent tulip. Height 29 inches.	5.50	47.00



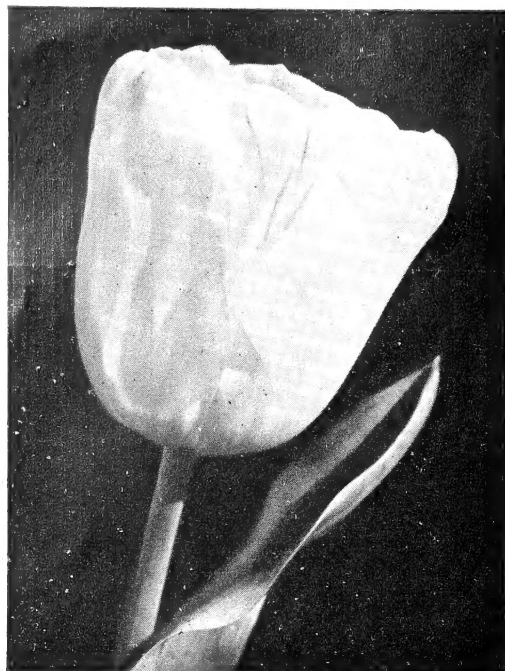
Insurpassable



Pride of Zwanenburg

TULIPS CONTINUED ON NEXT PAGE

25 or More at 100 Rate; 250 or More at 1000 Rate



White Giant

PARROT TULIPS

Since Fantasy was introduced there has been a demand for other colors in this same type of flower. They are now available in the fine assortment shown below.

	Per 100	Per 1000
BLUE PARROT. A sport of the Darwin Tulip Blue Amiable. An enormous and glorious flower. Bright violet, shaded steel-blue; tall strong stems. Height 30 inches.	\$5.50	\$45.00
FANTASY. A sport of the Darwin Tulip Clara Butt. Petals inside geranium red edged carmine-lake to white, emerald green marks and spots. Outside bright rosy scarlet to crimson pink. Height 28 inches.	6.00	50.00
GADELAN. A fine new blue kind. Very large.	10.00	90.00
ORANGE FAVORITE. A very fine bright orange variety.	6.00	50.00
RED CHAMPION. A sport of the Darwin Tulip Bartigon. Rose crimson flower of most remarkable form on strong stem. Height 29 inches.	8.50	75.00
THERESE. A real red parrot and a beauty.	8.50	75.00

Double Triumph Tulips

A recently new class of tall double late Tulips which are almost as large as Peonies. Very fine for the garden.

	Per 100	Per 1000
COXA. Orange red with narrow yellow edge.	\$5.50	\$45.00
EROS. Old rose. Sturdy flower on strong stem.	5.50	45.00
TACOMA. Pure white. Very striking.	6.25	52.00
UNCLE TOM. Intense deep maroon. Beautiful velvet sheen.	6.25	52.00

CLUSIANA - Botanical Tulip

Dainty "Candy-Stick" Tulip from France

Per 100 \$3.00; Per 1000 \$25.00

KEIZERSKROON

There is still an active demand for this fine old single early Tulip. Beautiful combination of red and yellow.

Per 100 \$6.50; Per 1000 \$55.00

Fine Mixture of Giant Tulips

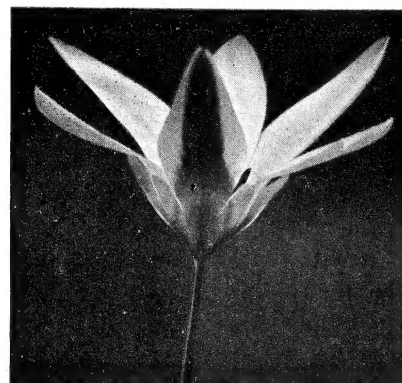
All large, long stemmed varieties in a well proportioned assortment of colors. Domestic and imported bulbs.

11-12 ctm.	Per 100	\$4.50	Per 1000	\$40.00
10-11 ctm.	" "	3.50	" "	32.50
9-10 ctm.	" "	3.00	" "	25.00

SEE PAGE 14 FOR TULIPS IN ATTRACTIVE PACKAGES



Parrot Tulip Fantasy



Botanical Tulip Clusiana

DUTCH HYACINTHS

Late reports from Holland indicate a better crop than last year and we now hope that our supply will be large enough to give all our customers their normal requirements.

The varieties of Hyacinths listed below are the leaders in their respective colors.

City of Haarlem. Bright golden yellow. Makes a large spike. Considered the finest of the yellows.

Gertrude. Rosy pink, compact spike. A favorite with florists.

Grand Maitre. Fine deep porcelain blue. Large well-formed spike on strong stem. Most popular blue variety.

King of the Blues. Deep glossy blue. Well-formed large spike on shorter stem. Late forcer.

Lady Derby. Two-toned light pink with large bells on heavy truss. Early.

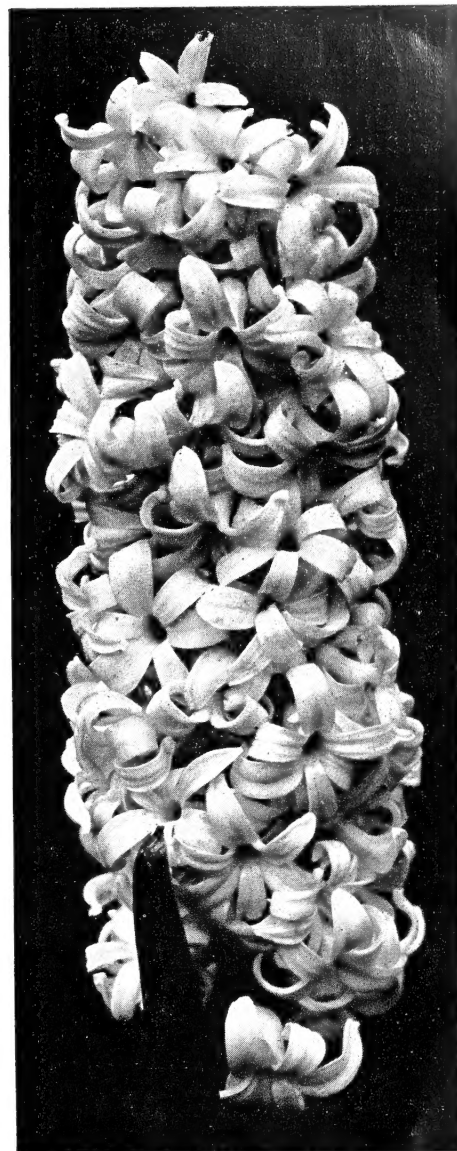
I'Innocence. Pure white with a large, loose spike of elegant form. The most popular of all white varieties.

La Victoire. Brilliant carmine-red.

Marconi. Deep rosy pink. A very fine variety.

Queen of the Blues. Light blue with silvery shadings. Makes a large spike. Very good for all purposes.

Queen of the Pinks. Beautiful deep rosy pink. Large spike of fine bells. Late forcer.



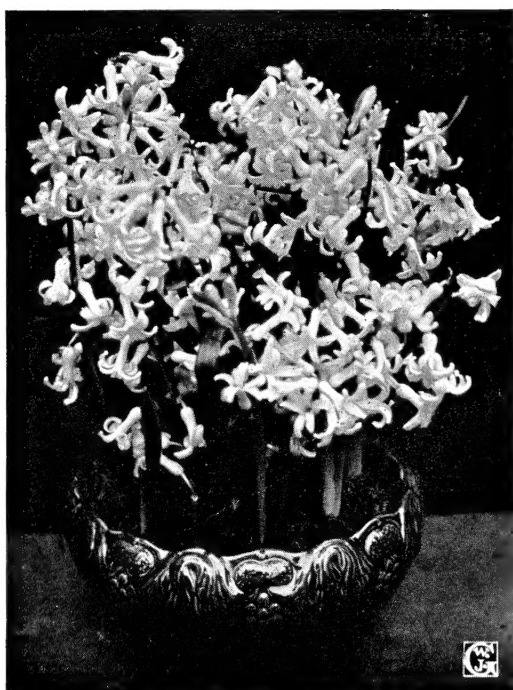
PRICES

ANY OF THE
ABOVE VARIETIES

18 ctm. fist size
14 ctm. bedding size

per 100\$15.00
per 100 8.00

per 1000\$140.00
per 1000 75.00



French White Roman Hyacinths

FRENCH ROMAN HYACINTHS

French bulbs are now in greater supply and prices on these Roman Hyacinths have been reduced as a consequence.

They make a beautiful pot plant for the Christmas trade and can be readily forced into flower at that time. Each bulb produces several spikes of very graceful, fragrant flowers. Useful as cut flowers and also recommended for house culture.

WHITE

	100	1000
12 ctm.	\$11.50	\$100.00
13 ctm.	13.00	120.00
14 ctm.	15.00	140.00

BLUE

	100	1000
Price	\$6.00	\$50.00

PINK

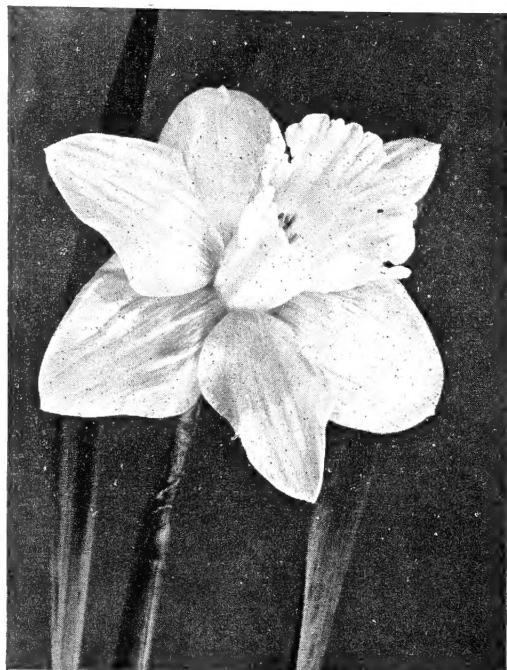
	100	1000
Price	8.50	75.00

NOTE: You may deduct 5% when cash accompanies order

DAFFODILS - HARDY NARCISSUS

There is so much improvement in the list of modern Daffodils over the older varieties that we urge our customers to revise their lists and to enjoy the full benefit of the increased size, finer form and more brilliant colors that these newer kinds provide.

All fine Quality Imported Bulbs except where noted.



Beersheba
Finest Pure White
Trumpet Daffodil



CARLTON
Very Fine Medium Cup

	Per 100	Per 1000
ACTEA. Poeticus variety and considered the finest of this type. Pure white petals and cup of lemon yellow with red frilled edge.	\$6.00	\$50.00
BEERSHEBA. Largest and finest of the pure white trumpet variety, sturdy and beautiful.	15.00	135.00
CAMPERNELLE RUGULOSUS. An old time favorite. Clusters of deep yellow flowers. Very fragrant.	3.50	30.00
CARLTON. A beautiful new medium cup variety. Clear yellow throughout. Large, frilled cup and flat overlapping petals.	7.00	60.00
CHEERFULLNESS. Double Poetaz variety producing several flowers on each stem. Creamy white and orange. Long, strong stems.	6.50	55.00
CONVENT GARDEN. A very fine new trumpet variety. Petals are slightly lighter than the cup. Free flowering and good grower.	16.50	150.00
EMPEROR. Many of our customers still want this old favorite yellow trumpet variety and we have a supply of medium size domestic bulbs at this special price.	4.00	35.00
FORTUNE. A true giant among the medium cup varieties. Broad, creamy yellow petals. Frilled cup of soft orange. Extra fine.	12.50	115.00
GERANIUM. A newer Poetaz kind producing heavy bunches of flowers on long, strong stems. White petals with orange red eye. Extra fine.	7.50	65.00
GOLDEN HARVEST. This variety is a welcome addition to the giant trumpet kinds. Enormous flower of uniform, deep, golden yellow. Fine for forcing and equally good out doors.	9.00	82.00
GOVELAY. Round, overlapping, waxy white petals and short yellow cup with bright red brim. A gem in the Barrii type.	7.00	60.00
HELIOS. A fine early variety for Florists. Deep golden yellow petals with a short cup of darker yellow.	7.00	60.00
JOHN EVELYN. Outstanding among the newer medium trumpet varieties. Large, flat perianth of purest white and densely frilled lemon yellow cup.	10.00	90.00
JONQUILS. Simplex. The true single sweet scented variety. Clusters of deep, golden yellow flowers with round foliage.	3.50	30.00

Less Than 25 Bulbs Sold at the Dozen Rate, From 25 to 249 at the 100 Rate,
250 and More at the 1000 Rate

DAFFODILS - HARDY NARCISSUS

	Per 100	Per 1000
KING ALFRED. Still rules as King among the yellow trumpet varieties. We have a large stock of fine bulbs.		
Top size double nosed bulbs	\$11.00	\$100.00
Second size double nosed bulbs	9.00	80.00
LATONIA. A very fine and free flowering short cup. White petals with cup of bright orange red.	7.00	60.00
L'INNOCENCE. Another fine new Poetaz that is much better than the old kinds. Large clusters of heavy flowers. White petals and canary yellow eye.	6.50	55.00
MRS. E. H. KRELAGE. Medium size trumpet daffodil. Opens creamy white and bleaches to pure white. Most popular of the white varieties.	8.50	75.00
MRS. R. O. BACKHOUSE. This is the famous and original "Pink Daffodil". Long trumpet of Apricot pink with ivory white petals. Very beautiful and long lasting. Per doz. \$4.00	30.00	285.00
REMBRANDT. A truly fine new trumpet variety, with petals and trumpet a uniform deep yellow. Large and handsome.	8.50	75.00
SCARLET ELEGANCE. Contrasting golden yellow perianth and intense red cup. Early bloomer and splendid keeper.	6.50	56.00
SCARLET GEM. A newer Poetaz type bearing several flowers on each stem. The petals are primrose yellow and the cup a deep orange red.	6.50	55.00
SIR WATKIN. We are offering medium size domestic bulbs of this old favorite for those who want something at a lower price.	4.00	35.00
SPRING GLORY. Clear white petals with long trumpet of deep yellow. Long a favorite with commercial men.	8.50	75.00
TWINK. Possibly the finest of the newer double varieties. Alternating petals of primrose and orange. Nice form and good strong stem.	9.00	80.00
VAN WAVEREN'S GIANT. A giant trumpet of golden yellow with creamy white perianth. One of the largest.	8.50	75.00



Fortune



Scarlet Elegans



Naturalized Daffodils

Daffodil Mixtures

Naturalization Mixture

This mixture is composed of varieties particularly adaptable to this purpose and the vogue for naturalized plantings of Daffodils is one that offers good possibilities of quantity sales to your customers. Good quality domestic bulbs.

100, \$4.00 1000, \$35.00
Special Price for 10,000 \$300.00

TRUMPET MIXTURE

100, \$5.50 1000, \$50.00

SHORT CUP MIXTURE

100, \$4.00 1000, \$35.00

Paper-Whites and Other Tender Narcissus



NARCISSUS, PAPER-WHITE

These Narcissus, with their sweet scented clusters of white, cream and yellow flowers, are used most extensively for winter flowering in the home and the ease with which they can be so readily flowered under home conditions makes them one of the leading subjects for store sales. We suggest that these bulbs be offered for sale in combination with fancy bowls and other containers together with the necessary planting material such as bulb fibre or pearl chips.

For florist's use they provide a quick catch crop through the mid-winter months when flowers are usually scarce and expensive.

Paper-White Grandiflora

Our bulbs are grown in Northern Florida in a section that has consistently produced the finest quality stock available in this country.

LARGE CLUSTERS OF PURE WHITE

	100	1000		100	1000
12 ctm.	\$3.50	\$30.00	14 ctm.	\$5.50	\$50.00
13 ctm.	4.50	40.00	15 ctm.	6.50	60.00

Terms and Conditions of Sale

This is a wholesale catalog and intended for trade buyers as we do no retail business. This list cancels all previous quotations. Prices as quoted are f. o. b. Syosset, and include packing. Terms are less 5% for cash with order or net 60 days, less 2% in ten days, on approved credit.

Non-Warranty

Although we exercise the greatest care and precaution in sending out only such stock as should perform entirely satisfactory, we nevertheless give no guarantee, expressed or implied, as to the quality, description or productiveness of any bulbs or roots we send out and will in no way be responsible for the crop. If the purchaser does not accept our bulbs or roots under these conditions, they are at once to be returned. No claims whatever will be allowed unless reported to us within 48 hours after the merchandise is received.

Less than 25 bulbs sold at the dozen rate, from 25 to 249 at the 100 rate, 250 and more at the 1000 rate.

Soleil D'Or

Clusters of deep yellow

	100	1000
12 ctm.	\$5.00	\$45.00
13 ctm.	6.00	55.00

Chinese Sacred Lilies

Clusters of cream yellow with darker yellow eye.

100	1000
\$5.50	\$50.00



CHINESE SACRED LILIES

For Those Who Sell Bulbs

Holland bulb growers have planned a large sales campaign in this country for the fall season. Magazines, Movies and Radio will be used on a national scale. You can plan to enjoy some of the benefits of this free publicity by coordinating your own advertising and window display. And be sure you provide ample stock to take care of the additional demand.

EASTER DATE

1949— April 17

AMARYLLIS – Giant Hybrids

No other bulbous subject offers such an opportunity for the development of increased sales and satisfied customers as these Hybrid Amaryllis. For years we have aided in their development and have started many concerns selling them—and we never get an unfavorable report.

For house culture and ease with which they can be flowered makes them the outstanding subject for this purpose and they also make a beautiful pot plant for florist use. The colors are mixed and range from pure white through the various pink shades to deep red.

	Doz.	100		Doz.	100
2" to 2¼"	\$1.25	\$9.00	2¾" to 3"	3.25	22.50
2¼" to 2½"	1.80	12.50	3¼" to 3½"	5.00	35.00
2½" to 2¾"	2.25	16.50	3½" and Up	6.50	45.00



AMARYLLIS HALLI

Amaryllis Halli

(Lycoris Squamigera)

The bulb produces its foliage in spring which is followed by a tall lavender spike of beautiful flowers in midsummer. It is perfectly hardy and a splendid permanent subject for summer flowering in northern gardens.

Each, \$1.00; per doz., \$10.00; per 100, \$75.00

CALLA LILIES

Callas are now such an important crop that they should be grown by every florist who has a retail outlet. Aethiopica and Godfrey are ready in September and should be planted as early as possible for best results. Elliottiana, Alba Maculata and Rehmani are available middle of October and can be planted indoors then or through to the early Spring months—depending upon when flowers are wanted. These latter three varieties are now widely used for outdoor Summer flowering and for this purpose should not be planted until danger of frost is over in the Spring.



YELLOW CALLAS IN THE GARDEN

Aethiopica

Leading Florists white variety

	Doz.	100
1½ to 2 in.	\$3.50	\$25.00
2 to 2½ in.	5.00	35.00

Elliottiana

Well known yellow

2 to 2½ in.	\$2.50	\$17.50
2½ to 3 in.	3.50	30.00

Alba Maculata

Small white with spotted foliage

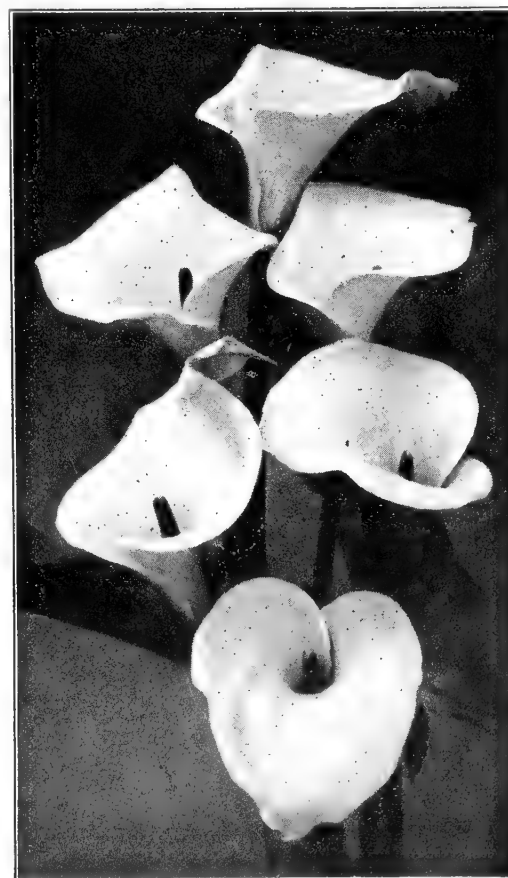
2 to 2½ in.	\$2.50	\$17.50
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Rehmani

Beautiful deep pink. Makes fine novelty pot or garden plant. Each .35 3.50 25.00



AMARYLLIS, GIANT HYBRID



CALLA AETHIOPICA



BLEEDING HEART

BLEEDING HEARTS

A beautiful garden plant of graceful habit, 2 to 3 feet high. The foliage is of a highly ornamental, fern-like appearance, over which hang the drooping spikes of pink, heart-shaped flowers. Blooms outdoors in May and June, and in the Fall can be lifted and potted for Winter and Spring bloom indoors. Be sure to include this in your order — always in popular demand.

LARGE FIELD CLUMPS

Per Doz., \$7.00

Per 100, \$50.00

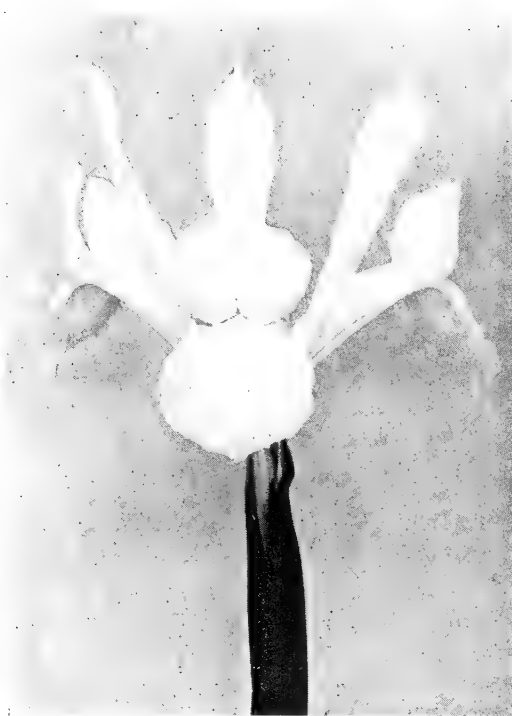
These Bleeding Heart Clumps cannot be shipped before November 15.

BULBOUS IRIS

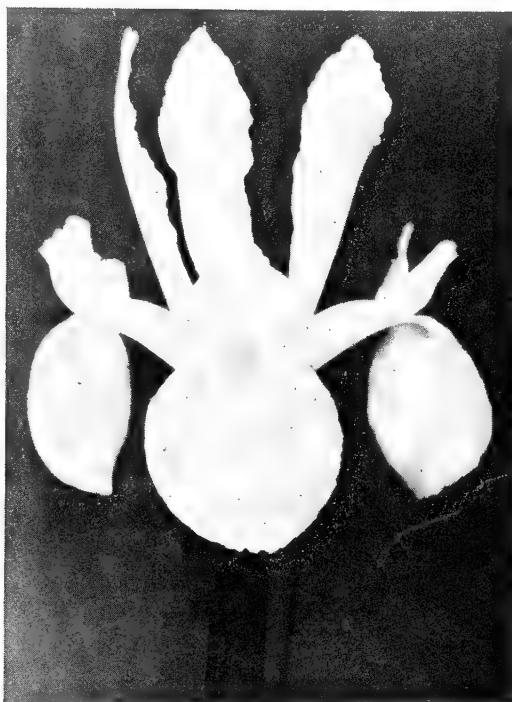
We continue to receive very excellent reports from the stock we have been sending out and we are again encouraging our customers to use these bulbs more liberally.

At the reasonable prices at which we sell them they offer excellent chances for good profits.

They are easily grown in greenhouses, cold frames or planted out doors and the list of varieties we offer provide a succession of flowers throughout the whole season. Bulbs ready for delivery first week in October.



White Excelsior



Yellow Queen



Spireas in the Garden

Per 100 Per 1000

BLUE TRIUMPHATOR. A new blue variety that is highly regarded. Forces as early as Wedgewood and is a brighter color. 7-8 ctm.	\$6.00	\$50.00
BRONZE QUEEN. Deep bronze brown with blue shadings. Very unique and striking. 7-8 ctm.	6.00	50.00
CAJANUS. Beautiful clear yellow. This old variety of Spanish Iris is still very good. Makes a small bulb 5-6 ctm.	2.50	20.00
6-7 ctm.	3.00	25.00
GOLDEN HARVEST. Intense deep golden yellow. Late bloomer. A welcome addition to the old list. 7-8 ctm.	3.00	25.00
H. C. VAN VLIET. A fine newer deep blue variety of the same color as Imperator but flowers about ten days earlier. 7-8 ctm.	3.00	25.00
IMPERATOR. The old standard deep blue. Not suitable for early forcing but does well later. Fine for frames and outdoors. 7-8 ctm.	2.50	20.00
WEDGEWOOD. Early light blue and the most popular forcing variety. It also does well outdoors when given some winter covering in colder climates.		
8-9 ctm.	2.50	20.00
9-10 ctm.	4.50	35.00
10-11 ctm.	7.00	60.00
WHITE EXCELSIOR. Best known white variety. Good grower and very dependable. 6-7 ctm.	2.50	20.00
7-8 ctm.	3.00	25.00
WHITE SUPERIOR. A new pure white variety with larger flowers and larger stems that is well recommended. 7-8 ctm.	400	32.50
YELLOW QUEEN. This has been the standard yellow variety for many years. 6-7 ctm.	3.00	25.00

FREESIAS - Important Florist Crop

	100	1000		100	1000
PURITY SUPERFLORA. Best white.			APOTHEOSE. Lilac pink.		
1/2 to 5/8 inch	\$1.50	\$14.00	1/2 to 5/8 inch	\$1.50	\$14.00
5/8 to 3/4 inch	2.50	22.00	SUNSET. Orange yellow.		
GOLDEN DAFFODIL. Finest yellow.			1/2 to 5/8 inch	\$1.50	\$14.00
1/2 to 5/8 inch	\$1.50	\$14.00	RAINBOW MIXTURE.		
5/8 to 3/4 inch	2.50	22.00	1/2 to 5/8 inch	\$1.50	\$14.00
MARIE FISCHER. Best blue.			5/8 to 3/4 inch	2.50	22.00
1/2 to 5/8 inch	\$2.00	\$17.50			

SPIREAS - (Astilbe)

The following list contains a well balanced assortment in the whole color range and includes some of the finer new hybrids that have been developed in the past few years.

In addition to their main use as Easter pot plants they also are fine, showy subjects for the garden. We offer large clumps for delivery in November.

DEUTCHLAND, white

ETNA, dark red

GERTRUDE BRIX, deep crimson

GLORIA, deep pink

PEACH BLOSSOM, medium pink

QUEEN ALEXANDRA, light pink

Any of above: per doz. \$7.50; per 100 \$50.00

You Can Deduct 5% When Cash Accompanies Order. See Terms of Sale Page 8.

Colchicum

These bulbs produce their flowers, which resemble huge crocus, early in the Fall and for best results must be planted early. They are also well adapted for flowering in the home where they require very little care or attention. The bulbs are large and each produces a group of flowers. The foliage appears in the early Spring.

AUTUMNALE MAJOR. This is the most popular variety.
Per Doz., \$2.50 Per 100, \$17.50 Per 1000, \$150.00

Crocus —Spring Flowering

This showy, early spring subject continues to gain in popularity each season and the low prices permit of extensive plantings at moderate costs. Each bulb produces several flower spikes.

The varieties we list below are the most popular ones and cover the whole range of available color combinations. Group plantings produce the best effects.

BARON VON BRUNOW. Blue and Purple

KING OF THE WHITES. Large pure white. Very fine

MONT BLANC. Pure White

PURPUREA GRANDIFLORA. Large deep purple and the finest of this color

YELLOW MAMMOTH. This is the popular deep yellow variety

SIR WALTER SCOTT. Violet with white stripes. Very popular

LARGE 9 ctm. BULBS
Per 100, \$2.00
Per 1000, 15.00

Crocus in Separate Colors — 7 Ctm.

Blue

Purple

Striped

White

Yellow

All colors mixed

All at
Per 100, \$1.25
Per 1000, 9.00

MISCELLANEOUS SPRING BULBS

The bulbs listed below are specially adapted for rock garden purposes and with the present vogue for this form of gardening are in good demand. Other items, such as Tulipa Clusiana, Leucolum, etc., are also suitable for this purpose and are offered in other pages of this catalog.

These bulbs are also widely used for grouping under evergreens and shrubbery where mass plantings make a fine effect very early in the Spring before anything else is in bloom.

Chionodoxa

	100	1000
LUCILIAE. Blue and white	\$2.00	\$15.00
SARDENSIS. Deep blue	2.00	15.00

Eranthis

	100	1000
HYEMALIS. Bright yellow flowers that bloom in early spring	\$2.50	\$20.00

Fritillaria

	100	1000
MELEAGRIS. Drooping, bell-shaped flowers of very odd colors.....	\$2.50	\$20.00

Muscari (Grape Hyacinths)

They resemble miniature Hyacinths. They naturalize readily and are splendid for rock gardens or borders. Can also be forced.

	100	1000
HEAVENLY BLUE. Finest blue	\$2.00	\$15.00
PLUMOSUM. Handsome feathered variety. Purple	2.50	20.00

Scillas

	100	1000
SIBIRICA. Very early blue variety	\$2.00	\$15.00
CAMPANULATA, BLUE. (Blue Bells)	2.25	17.50
CAMPANULATA, PINK. Illustrated on this page	2.50	20.00
CAMPANULATA, WHITE.	2.75	22.50

Snowdrops—See illustration

	100	1000
SINGLE	\$2.50	\$20.00



CROCUS



MUSCARI (Grape Hyacinth)



SCILLA CAMPANULATA



SINGLE SNOWDROPS

REMEMBER! You May Deduct 5% For Cash With Order, See Terms of Sale, Page 8

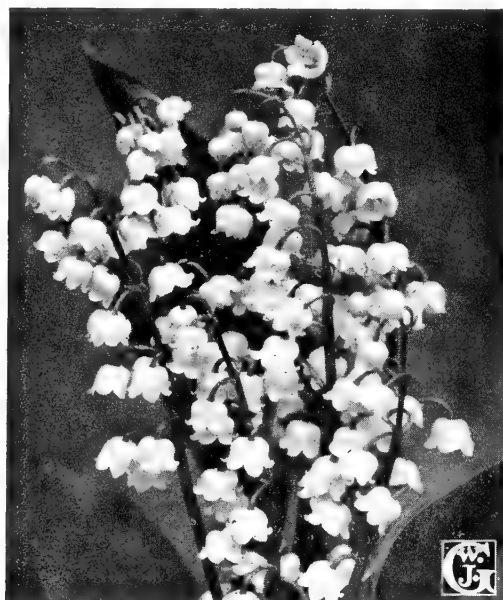


ANEMONE ST. BRIGID



MONS. JULES ELIE

We have a Large Stock of this Fine Variety.



LILY OF THE VALLEY

Offered on Inside Back Cover

ANEMONES

Anemones in Packages Offered on Page 15

SAINT BRIGID

Large, semi-double flowers on long, strong stems.

	Mammoth
	Two Year Bulbs
DARK BLUE	
VIOLET	
RED	100 \$ 5.00
MIXED COLORS	1000 40.00

One year old bulbs, mixed colors only.

Doz. \$.40; 100 \$2.50; 1000 \$20.00

DE CAEN

Fine single form available in a wide range of mixed colors.

	100	1000
MAMMOTH TWO YEAR		
BULBS	\$4.00	\$35.00
FIRST SIZE BULBS	3.00	25.00
ONE YEAR BULBS	2.00	16.00

RANUNCULUS

CLAREMONT GIANTS

Those who have seen these fine new strains of double Ranunculus with their massive flowers that measure up to 6" across are enthusiastic in their praise.

We offer a fine mixture of assorted colors in this large Claremont strain.

	100	1000
Top Size	\$4.00	\$36.00
1st Size	3.60	30.00
2nd Size	2.50	18.00

PEONIES

(Plump 2-3 Eye Divisions)

The fall is the best time to plant peonies. We have good stocks of our own growing of the most popular varieties.

	Doz.	100
EDULIS SUPERBA. Favorite light pink for commercial growers	\$4.00	\$30.00
FESTIVA MAXIMA. Pure white with crimson markings on center petals. The most popular white.	3.50	25.00
KARL ROSENFELD. Very large, early red. Strong grower, tall and free flowering	4.60	35.00
MONS. JULES ELIE. Considered by many as the finest Peony of all. Beautiful glowing pink.	4.60	35.00

Some Newer and Better Kinds

Remarkable progress has been made in the development of finer Peonies and many of the newer ones show marked superiority in either size, shape, color, vigor or free flowering qualities. We have been testing the latest introductions of several of the leading hybridizers and from a long list of varieties we have selected the following as the very finest.

BIG BEN. This promises to be the commercial red of the future. Perfect in every respect. Early.	Each	\$10.00
CLARE PATRICIA. Deep magenta pink and a color not found in other varieties. Very large flower and tall strong stem.	Each	5.00
JUNE BRILLIANT. Late full double red. Strong wiry stems. Many flowers and good keeper.	Each	1.75
MARIE ELIZABETH. A very fine new early red which will make an excellent florist's variety. Produces many more flowers than the average red variety.	Each	3.00
OLD SIWASH. Our choice as the finest of the blush white varieties. Enormous flower on long, stiff stem.	Each	6.00
PINK PROLIFIC. Medium size bomb shaped flower of clear pink. The value of this variety is in its extreme earliness and prolific flowering.	Each	1.00
RAINBOW. A three-toned variety. Centre crest is cream with petals shading from light pink to lavender rose. Attractive beet colored foliage.	Each	1.00
TEMPEST. An outstanding deep red variety that surpasses anything we have seen. Very large and very tall. Perfect.	Each	3.50

Wrapped Peonies in Separate Colors

Each individually wrapped with moss and water-proof paper, and large colored label on wrapper.

	Doz.	100
Pink, Red and White. 2 to 3 eyes	\$2.75	\$20.00
Pink, Red and White. 3 to 5 eyes	4.00	30.00

YOU MAY DEDUCT 5% FOR CAH WITH ORDER. SEE INSIDE FRONT COVER.

HARDY LILIES

LILIUM REGALE — Ready for Delivery Oct. 1st

Not only is this one of the most beautiful of all Hardy Lilies, but it has the additional important quality of seemingly adapting itself to many different locations and doing uniformly well. It will thrive and produce splendidly in any ordinary garden location. It is a white trumpet Lily with markings of pink, yellow and light brown, extremely fragrant and flowers in June.

	Doz.	100
5" - 6"	\$1.25	\$ 8.00
6" - 7"	1.50	10.00
7" - 8"	2.00	12.50
8" - 9"	2.50	16.00

CANDIDUM (Madonna Lily) September Delivery

One of the most beautiful and popular of all Hardy Lilies. Should be planted early for best results. We are direct importers from prominent French growers.

	Doz.	100
20 - 22 ctm.	\$2.00	\$12.50
22 - 24 ctm.	2.50	15.00
24 - 26 ctm.	3.50	20.00
26 - 28 ctm.	4.00	25.00

RUBRUM — Ready Oct. 1st

Bright pink with red spots. Reflexed petals.

Doz., \$3.50; 100, \$25.00

HENRYI — Ready Oct. 1st

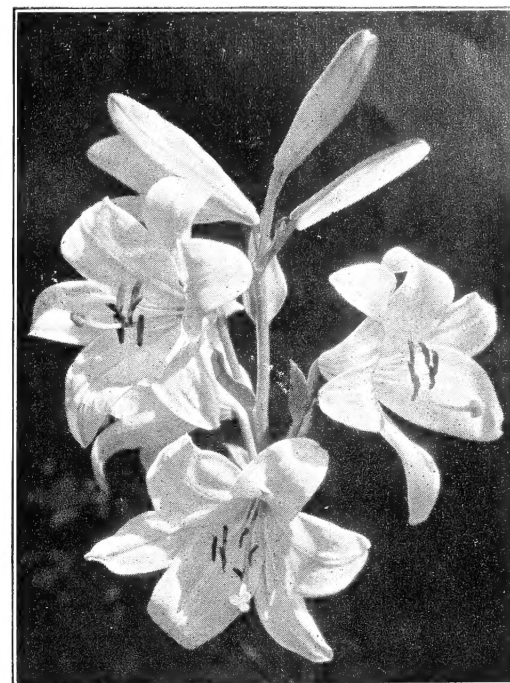
Clear yellow. Tall handsome variety.

Doz., \$3.50; 100, \$25.00

ORANGE TRIUMPH — Ready Oct. 1st

Fine new variety from Europe. Light orange with darker spots. Fine for forcing or outside.

Doz., \$3.50; 100, \$25.00



Lilium Candidum



Lilium Regale

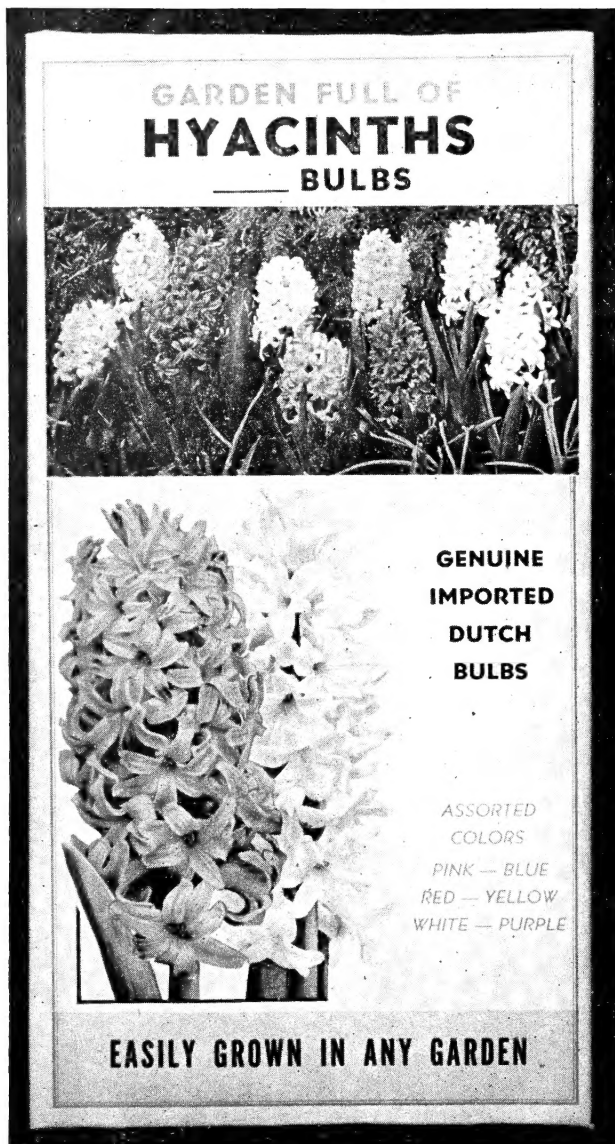


FLORIST'S EASTER LILIES

These Croft Lilies will be ready for delivery late October. They are the leading variety for Florists' forcing and are also very good for outside planting.

7/8" per 100	\$20.00;	Per case of 250	\$37.50
8/9" per 100	30.00;	Per case of 200	48.00
9/10" per 100	35.00;	Per case of 150	45.00

ATTRACTIVELY PACKAGED FALL BULBS



Our new Fall packaged line, put out by us last year for the first time, was very well received by our customers and we had many letters of praise. Several large seed stores told us that they would discontinue the handling of bulk bulbs and confine themselves exclusively to our packages.

These packages take all the grief out of bulb selling—no dirt—no culls—no waste—no complaints about mixed up varieties or colors. The last package as good as the first and our guarantee on the packages assures your customers of final satisfaction.

GARDEN FULL OF TULIPS

The wrapper on this Tulip package is very attractive and shows 6 different varieties in natural colors. Complete planting and growing instructions are printed on the side panel. And our guarantee is on every package.

Package containing 25 Red Tulips in Giant Long Stemmed Varieties
 Package containing 25 White Tulips in Giant Long Stemmed Varieties
 Package containing 25 Yellow Tulips in Giant Long Stemmed Varieties
 Package containing 25 Pink Tulips in Giant Long Stemmed Varieties
 Package containing 25 Lavender Tulips in Giant Long Stemmed Varieties
 Package containing 25 Assorted Tulips in Giant Long Stemmed Varieties

GARDEN FULL OF HYACINTHS

We pack 12 bedding size Hyacinths in this box and we can either mix the colors or pack them separately; white, red, pink, blue or yellow. Fine illustration on this box.

GARDEN FULL OF DAFFODILS

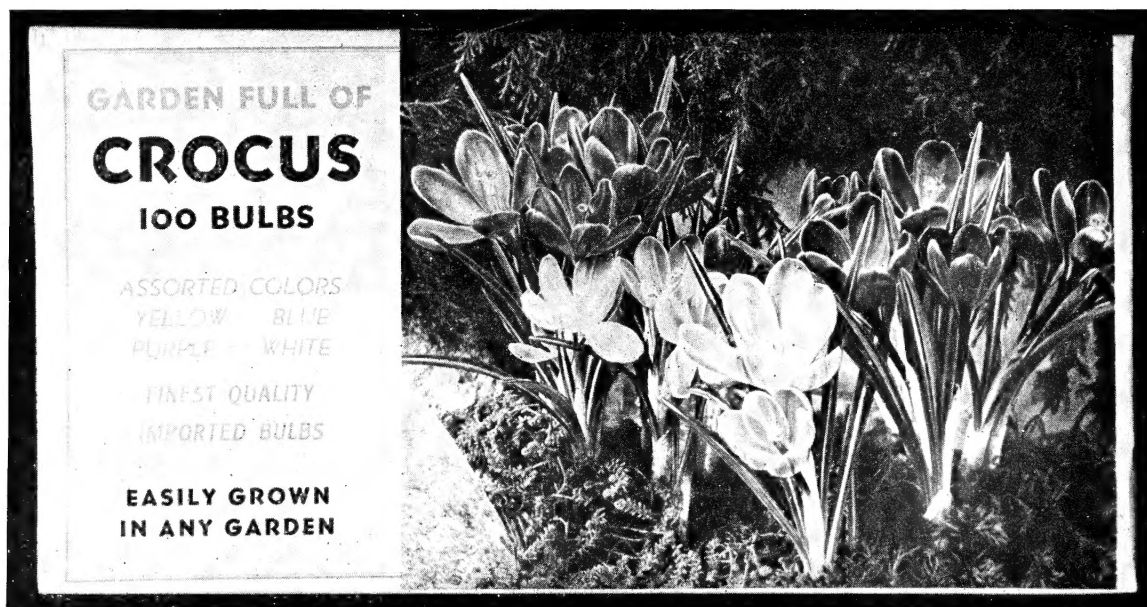
All of the popular types of Daffodils are included in this fine collection—25 bulbs in all. Very colorful label.

GARDEN FULL OF CROCUS

We pack 100 bulbs of a nicely balanced assortment of colors in this package. The wrapper is very beautiful and this should be a big seller.

SPRING GARDEN ASSORTMENT

This package will contain a nice assortment of spring subjects:—6 Tulips, 6 Daffodils, 12 Crocus, 2 Hyacinths and 12 Muscari—38 bulbs in all. Each item is shown in color on the cover.



The Price of Any of These Packages Is \$1.00 each—Regardless of Quantity—And to Protect Legitimate Dealers We Will Not Fill Any Original Order For Less Than a Total of 25 Packages.

All packages measure 6" x 12" x 2" and are beautifully illustrated with flowers in actual colors.

WALTER J. GUILLE, INC.

Flower Bulb Specialists

SYOSSET, N. Y.



ANEMONE PACKAGE

Anemone Packages

4 1/2" x 7" lithographed in natural colors.
Planting instructions on reverse. No names shown. Each package contains 12 bulbs.

Per 100 Packages \$20.00

Ranunculus Packages

Same type of envelope as above.

Package Containing 12 Bulbs

Per 100 Packages \$20.00



RANUNCULUS PACKAGE

ROCK GARDEN ENVELOPE

A beautiful package which shows a rock garden scene, in full color, on the front and illustrates all of contents likewise in color, on the rear.

It contains 10 bulbs in the following assortment:

2 bulbs each of — Crocus and Grape Hyacinths.

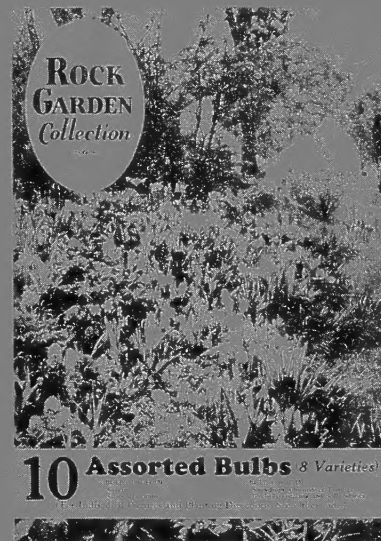
1 bulb each of — Snowdrops, Eranthis, Bluebells,
Fritillaria, Chinodoxa and Scilla Siberica

The envelope measures 7 by 10 inches and is a splendid show item for a feature sale at a popular price.

An attractive, colorful package that sells itself wherever displayed.

Per 100 Packages \$16.00

(Minimum Order 25 Packages)



Lily - of - the - Valley — Ready in November

Lily of the valley is an extremely important item for those who retain bulbs and plants. The quickness and ease with which they can be so beautifully flowered in the home makes them very popular for this purpose and creates a constant demand throughout the whole year. They are so satisfactory to the consumer that they build good will and a demand for other items. We have them packed in the small units listed below and we make so frequent special purchases at regular intervals. Store keepers can place them in refrigerators and keep them in perfect condition.

SELECT QUALITY FOR STORE TRADE

Per 100, \$5.00; Per 1000, \$40.00

We can also supply smaller domestic pips as follows:

Per 100, \$2.00; Per 1000, \$17.50

In furtherance of our plan to supply our customers with the finest and truest flowers, we have a magnificent grand variety pack of LILY OF THE VALLEY. The flowers are larger and sweeter than any other variety. Each bulb is packed in a small unit.

each \$1.00; per doz. \$10.00; per 100 \$75.00

Our next catalog will be issued January 1st, 1949 and will list a complete line of all popular spring subjects. If your name is not on our mailing list please send your request and a copy will be mailed at that time.

WALTER J. GUILLE, INC.



FLOWER BULB SPECIALISTS

SYOSSET, LONG ISLAND, NEW YORK

